



# Find New Customers in Hyderabad, India.

## Participate in our *Discover Hyderabad* Webinar!

U.S. COMMERCIAL SERVICE  
WEBINAR SERIES

### Incredible Market, Incredible Sales Prospects

Home to a number of prestigious institutions and biotech companies, Hyderabad presents tremendous opportunities for all types of companies. A number of U.S. companies have set up key operations in the city, such as Microsoft's India Development Center and Google's India Center. If you would like to increase sales in the high-tech market of India, participate in the U.S. Commercial Service's webinar on doing business in Hyderabad.

### Opportunities in Hyderabad

- **Growth:** Hyderabad, the capital city of the state of Andhra Pradesh, has a population of 7 million and is among the fastest growing cities in Asia.
- **Leading industries:** Information Technology, information Technology Enabled Services, biotech, pharmaceuticals, textiles, food processing, safety and security, and defense.
- **Attractive features:**
  - Public sector and defense enterprises.
  - International airport that is well connected nationally and internationally.

### Find out how to get started or expand your sales in this region through our *Hyderabad* webinar.

- Learn about market opportunities, bilateral and multilateral trade patterns, and alternative market entry strategies for American companies;
- Communicate directly with the market experts; and
- Get answers to your questions.

Principal Commercial Officer, Mr. Mark Russell from the U.S. Commercial Service-South India, Senior International Economist, Dr. Abdul Shaikh from the U.S. Commercial Service-Washington, DC, and Pandrangi Radhakishore, Commercial Specialist from the U.S. Commercial Service-Hyderabad, India, will discuss the business climate of Hyderabad and respond to your industry-specific questions.

### Who should attend?

International marketing and sales managers, as well as those who specialize in India, should make this webinar a priority. Even if your company is not yet selling overseas, it's never too early to begin exploring your options.

## Discover Hyderabad

August 17, 2006  
11:00 AM EDT /  
8:00 AM PDT

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### Contact :

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for your access information and pass code.

### Ready for India?

Register now for our  
India Business Development Mission  
November 29 – December 5, 2006 at  
[export.gov/indiamission](http://export.gov/indiamission).

### Don't miss our future webinars on doing business in India:

*Mumbai and New Delhi.  
Dates and times to be announced.*